

Department of Journalism & Mass Communication
REVISED
Faculty of Arts
Programme of MA in Mass Communication Semester - III Examinations 2023-24

Venue of Examinations :

Department of Journalism and Mass Communication

THEORY

Time : 01:30 PM - 04:30 PM

Day	Date	Subjects/Papers
Thursday	08-02-2024	SPL-DC-01 : Growth of Development Communication
Thursday	08-02-2024	SPL-HIN-01 : Hindi Bhasha Aur Patrakarita : Udbhav evam Vikash
Thursday	08-02-2024	SPL-PR-01 : Growth & Development Of Public Relation In India
Friday	09-02-2024	MC-301 : Audience Survey and Research Techniques
Saturday	10-02-2024	SPL-DC-02 : Development Support Communication in India
Saturday	10-02-2024	SPL-PR-02 : Role Of Public Relations In Government And Private Sector
Monday	12-02-2024	CC-14 : Human Resource Management

Venue of Examinations :

Department of Journalism and Mass Communication

PRACTICAL

Time : 01:30 PM - 04:30 PM

Day	Date	Subjects/Paperas
Tuesday	13-02-2024	MC-302 : Technical Writing
Thursday	15-02-2024	MC-303 : Advanced Print Journalism: Online Journalism
Friday	16-02-2024	SPL-TRF-02 : Screenplay Writing

Venue of Examinations :

Department of Journalism and Mass Communication

PRACTICAL

Time : 09:00 AM - 12:00 Noon

Day	Date	Subjects/Paperas
Friday	16-02-2024	SPL-TRF-01 : Single Camera Production

NOTE :

1. CANDIDATES WHO DO NOT POSSESS ADMIT CARD, WILL NOT BE ALLOWED TO APPEAR IN THE EXAMINATION.
2. CANDIDATES MUST BRING WITH THEM THEIR VALID IDENTITY CARD DULY SIGNED BY THE RESPECTIVE HEAD.
3. CANDIDATES ARE ADVISED TO ASCERTAIN THE DATES OF EXAMINATION IN THE RESPECTIVE PAPERS IN WHICH THEY ARE SCHEDULED TO APPEAR AS PER THEIR ADMIT CARDS. IN THE EVENT OF ANY DISCREPANCY IN THE EXAMINATION PROGRAMME, STUDENTS ARE ADVISED TO CONTACT THE CONTROLLER OF EXAMINATIONS IMMEDIATELY. PROGRAMME IS TENTATIVE AND SUBJECT TO MINOR CHANGES.

Capan
27/1/24

ADDL. CONTROLLER OF EXAMINATIONS
Banaras Hindu University
Dated : 27.01.2024

Capan

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HEAD
Deptt. of Journalism & Mass Communication

Ref. No. CE/2023-24/13154

Copy Forwarded for Information and necessary action to :

1. The Dean, Faculty of Arts, BHU.
2. The Head, Department of Journalism & Mass Communication, BHU.
3. All Officers of the C.E's Office.
4. Section Officers of Confidential/General/Proof/Evaluation/Store.
5. Department/Faculties for Displaying on the Notice Board also.
6. The Chief Proctor, BHU.
7. CMO, Student Health Care Complex, BHU.
8. The Chairman, P.P.P Cell, Banaras Hindu University for wide publicity.
9. Officer In-charge and Asstt. Registrar, Sanitary and Support Service, BHU.
10. Executive Engineer, Electric and Water Supply Service(EWS), BHU.